

BerryFest Mom of the Year Award

BerryFest is proud to celebrate the amazing moms in our community with our BerryFest Mom of the Year Award, presented on Saturday morning of Mother's Day Weekend.

The winner will receive:

- A BerryFest Mom of the Year crown and wall plaque
- A beautiful bouquet of flowers
- A gift basket filled with prizes from BerryFest vendors and sponsors
- Tickets for family and friends
- The award will be presented on Saturday, May 9 at 10:00 AM on the Pageant Stage at BerryFest. The winner must be able to attend to receive their prizes.

Nominations

Community members may submit a nomination by posting a written description of why their nominee should be Mom of the Year on the discussion page of the Mom of the Year Contest on Facebook. Explain why a special mom deserves to be recognized, tag them in the post, and include a picture or supporting video.

Community Voting. Each nominee will be posted on the discussion page of the Mom of the Year Contest on Facebook.

Points will be awarded as follows:

- 1 point for every LIKE reaction
- 2 points for every HEART reaction
- 3 points for every supporting comment stating why that person thinks the nominee should be awarded
- The 5 nominees with the highest point totals will become finalists.

Final Vote

- The nomination letters from the top 5 finalists will be submitted to The BerryFest Club via email for email vote, who will select the BerryFest Mom of the Year, by reading the letter only.

Timeline

- Nominations will be accepted until April 30th at Midnight.
- Points will be scored on Saturday May 2nd at Noon
- BerryFest club will vote on each nomination over the weekend using the Judging categories and points per category.

- Mom of the year will be announced on Monday May 4th
- Mom of the Year will be crowned at BerryFest on Saturday, May 9 at 10:00 AM on the Pageant Stage at BerryFest

Finalist Judging Instructions

Thank you for helping select the BerryFest Mom of the Year. The finalists were chosen by the community through social media voting. Your role is to review the nomination letters and score each finalist based on the criteria below.

- Each finalist will be evaluated in five categories. Each category is worth up to 10 points.
- Please score each category from 1 to 10, with 10 being the strongest.
- At the end, add the scores together for a maximum possible score of 50 points per judge.
- The finalist with the highest total score from all judges combined will be selected as the BerryFest Mom of the Year.

Judging Categories

1. Dedication to Family

How strongly does the nomination describe this mom's love, commitment, and dedication to her children and family?

Score: ____ / 10

2. Positive Influence on Her Children

How well does the nomination show that this mom is raising kind, responsible, and positive members of the community?

Score: ____ / 10

3. Strength and Perseverance

Does the story highlight challenges the mom has faced and how she has overcome them with strength, patience, and determination?

Score: ____ / 10

4. Impact on Others

Does this mom make a positive difference beyond her immediate family? Examples might include helping neighbors, volunteering, supporting schools, or uplifting others.

Score: ____ / 10

5. Inspiration

How inspiring is this mom's story overall? Does it represent the spirit of motherhood and the values we want to celebrate at BerryFest?

Score: ____ / 10

Total Score

Add all five categories.

Total: ____ / 50

The finalist with the highest total score will be named BerryFest Mom of the Year.

The winner will be honored on Saturday, May 9 at 10:00 AM on the Pageant Stage and will receive a BerryFest Mom of the Year crown, a bouquet of flowers, and a gift basket filled with prizes from BerryFest vendors and sponsors.

Voting Rules & Fair Play Guidelines

To keep the BerryFest Mom of the Year contest fun, fair, and meaningful for everyone, the following rules will apply:

1. Real People Only

All likes, reactions, and comments must come from real, active social media accounts.

Fake accounts, duplicate accounts, or newly created accounts used only for voting may be removed.

2. No Vote Buying or Incentives

Offering prizes, discounts, or any type of incentive in exchange for votes is not allowed.

This includes raffles, giveaways, or "vote for me and win" promotions.

3. Comments Must Be Meaningful

Comments count as 3 points only if they include a genuine reason or message of support.

Examples:

"She's the most hardworking mom I know..."

"She volunteers at our school every week..."

Comments that are only:

“Vote”
” ”

Tagging friends only may be removed or counted as 0 points. But tagging friends and telling them why they should vote is acceptable and worth 3 points per post per person.

4. No Spam or Automated Activity

Spam activity is not allowed, including:

Repeated copy-paste comments
Bots or automated engagement
Coordinated mass commenting from suspicious accounts

BerryFest reserves the right to remove suspicious activity.

5. One Comment Per Person Per Nominee

Each person may only leave one comment per nominee that counts toward points. Additional comments from the same person may not be counted.

6. Monitoring & Adjustments

BerryFest reserves the right to:

- Review all activity
- Remove fraudulent or suspicious votes
- Adjust point totals if needed to maintain fairness

7. Finalist & Judge Review

The Top 5 nominees will move on to the final round.

Final selection will be determined by the BerryFest Club judges, whose decision is final.

8. Keep It Kind

This is a celebration of moms. Please keep all comments positive and respectful. Negative comments will be deleted.

Hello BerryFest Friends,

This year we are launching a new tradition at BerryFest, the BerryFest Mom of the Year Award, which will be presented on stage during the festival on Mother’s Day Weekend.

We are putting together a large gift basket filled with prizes donated by our wonderful vendors and sponsors. Our goal is to fill a big laundry basket, or even more, with fun and thoughtful items that celebrate moms.

Items do not need to physically fit in the basket. Gift certificates, vouchers, or items redeemable are also welcome.

To help promote both the award and the businesses that contribute, we will:

- Create a basket list with photos of everything Mom of the Year will win
- Feature each donated item and the business that donated it on the BerryFest event page

If you would like to contribute an item, donations can be dropped off or mailed to:

Woodland Fair Office
1125 East St.
Woodland, CA 95776

BerryFest Office
534 Vernon St.

Roseville, CA 95678

(If we are not there, you can give it to Evan at the smog shop next door.)

Mailing Address

9631 Baseline Rd

Elverta, CA 95626

Thank you for helping us celebrate the amazing moms in our community and for being part of BerryFest.

Warmly,

John Javidan

john@johny5productions.com